Docket No.: M1103.70728US00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Eric J. Horvitz et al.

Serial No.: Confirmation No.: 10/610.487

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For:

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POSITIONING AND RENDERING NOTIFICATION HERALDS BASED

ON USER'S FOCUS OF ATTENTION AND ACTIVITY

Examiner: Art Unit:

A. A. Zahr 2175

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I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filling system in accordance with § 1.6(a)(4).

Eloon Mackening

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Madam:

INTRODUCTORY COMMENTS

In response to the Office Action mailed March 17, 2009, finally rejecting claims 1-13. 15-23, 25-32 and 35-51, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 12 of this paper.